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# Amir Nahor

## JAKALA (till 04/2024: FFW)

Marketing & Multimedia Specialist | Hamburg, Germany

- Creation of new Corporate Identity & Design Language
- Designing new company website and intranet page
- Allignment with PM and WebDevs in product owner role
- Creating and animating social media content
- Managing and supervising global design processes
- Briefing and coordinating designers from different departments
- Video editing and writing video scrips for freelancers
- Designing of convention booths and print materials
- Making mock-ups and media content for client cases
- Newsletter Marketing

## Travanto

Art Director & Web Designer | Hamburg, Germany

- Wireframing / prototyping of various websites and apps
- Improvement of customer journey
- Creation of high-fidelity mock-ups
- Improving user experience on websites
- Apadting of Corporate Identity and creation of component library
- Taking pictures of holiday apartments and editing for web
- Advertising teaser for service providers produced on Sylt
- Creation of the interior design and materials for agency store on Sylt
- Monthly presentation of current projects from graphics department
- One-to-many communication with B2B & B2C newsletters

## HOFA-Studios

Art Director & Marketing Assistant | Karlsruhe, Germany

- Product photography & retouching of the pictures
- Creation of graphics / motion animation for company website
- Filming and editing tutorial and promotion videos
- Voice-over recording in company's own recording studio
- Google Adwords (Display Network / Youtube / social media)
- One-to-many communication by newsletters to 30,000 customers
- Price negotiations & closing deals with business partners
- UI design for various software products
- Managing customer support inquiries
- Solving technical challenges with customers

## HOFA-Studios

Practical Studies for Media Designer | Karlsruhe, Germany

## Eltam Lighting Factory

Volunteering | Ein Ha'shofet, Israel

## University Hospital

Community Service | Freiburg, Germany

## Kiesewetter | Ad Agency

Marketing Internship | Freiburg, Germany

## SHS Event Agency

Stagehand: Side Job | Freiburg, Germany

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## WEB DESIGNER

Freelancer | Hamburg, Germany

- Building app-prototypes and website layouts
- Animating motion-prototypes
- Building Wordpress websites
- Adapting and developing CSS templates
- Product photography & retouching of images for online stores
- Animate tutorial and promotion videos
- Technical drawings for products
- Set up and maintain online stores
- Writing product descriptions and SEO texts

## Further Training

User Experience & Usability

Professional qualification

## IT.Schule Stuttgart

Vocational Studies | Stuttgart, Gemany

Courses i.a.:

- Camera & Audio Technologies
- Film & Sound Editing
- Video Animation
- PA & Miking
- Presentation

## Language School

Class for advanced Hebrew | Ein Ha'shofet, Israel

Abitur Certificate

## Max-Weber-Schule

Business High School | Freiburg, Germany



Born 3rd May 1990  
 Breisach, Germany