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Amir Nahor

JAKALA (formerly FFW)

Brand & Digital Marketing Specialist | Hamburg, Germany

- Led the development of a new corporate identity & design language
- Designed and structured the company website & intranet in a product owner role
- Collaborated with PMs & developers to align design with business objectives
- Produced and animated social media content to boost brand engagement
- Managed and streamlined global design workflows across multiple teams
- Briefed and coordinated designers across departments for consistent output
- Edited videos and wrote scripts for freelance video producers
- Designed convention booths & print materials for industry events
- Created mock-ups & media assets for client case studies
- Managed newsletter marketing to drive engagement and conversions

Travanto

Art Director & Web Designer | Hamburg, Germany

- Designed wireframes, prototypes, and high-fidelity mockups for websites & apps
- Optimized customer journey & user experience across digital platforms
- Developed and maintained a component library for a consistent corporate identity
- Produced visual content & ad teasers for service providers on Sylt
- Managed B2B & B2C email marketing campaigns to enhance customer engagement
- Led monthly design reviews, presenting key projects to stakeholders
- Planned and executed interior design & branding materials for the agency store on Sylt
- Conducted real estate photography & post-production for holiday rentals

HOFA-Studios

Marketing & Content Specialist | Karlsruhe, Germany

- Developed marketing visuals & multimedia content for web and social media
- Produced and edited advertising and tutorial videos (filming, editing, motion graphics)
- Performance marketing: Google Ads (Display, YouTube) & social media campaigns
- Managed email marketing campaigns for 30,000+ customers
- Negotiated pricing and closed business development deals with partners
- Designed UI for software products and digital platforms
- Provided technical support & customer solutions

HOFA-Studios

Practical Studies for Media Designer | Karlsruhe, Germany

Eltam Lighting Factory

Volunteering | Ein Ha'shofet, Israel

University Hospital

Community Service | Freiburg, Germany

Kiesewetter | Ad Agency

Marketing Internship | Freiburg, Germany

SHS Event Agency

Stagehand: Side Job | Freiburg, Germany

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Digital Designer

Freelancer | Hamburg, Germany

- Designed and developed app prototypes & website layouts for various clients
- Created interactive motion prototypes to enhance UX/UI presentations
 - Built and customized WordPress websites & CSS templates
- Produced visual content & ad teasers for service providers on Sylt
- Managed e-commerce solutions, including online store setup & maintenance
 - Produced product photography & image retouching for online retail
- Created animated tutorials & promotional videos for digital marketing
- Developed technical drawings & product visuals for commercial use
- Wrote SEO-optimized product descriptions to improve search visibility

Further Training

User Experience & Usability

Professional qualification

IT.Schule Stuttgart

Vocational Studies | Stuttgart, Germany

- Camera & Audio Technologies
- Film & Sound Editing
- Video Animation
 - PA & Miking
- Presentation

Language School

Class for advanced Hebrew | Ein Ha'shofet, Israel

Abitur Certificate

Max-Weber-Schule

Business High School | Freiburg, Germany



Born 3rd May 1990

Breisach, Germany